

NOELLA +  
pepper



**Stacey**

*BADASS CEO & FOUNDER of Pepper*

## DOES THIS SOUNDS LIKE YOU?

You started your business and are loving being an inventive visionary in your field. Things are going okay, possibly even good or great, but you're ready to level-up. The only thing is, you're a little unsure how to do it!

You're putting your best knowledge to use but want to see things keep growing. You're wondering if maybe there's something different you can do, if some of your tried-and-trues aren't as true anymore. Or if there's something you may have completely overlooked.

When you hire a business coach with Pepper, you're getting more than just a coach; you're getting a team of strategists ready to tackle those sticky parts in your business. We want to see you succeed and will rally up all our resources to go through your company with a fine-tooth comb and find out the areas that you can improve on. And the best part is that we will give you a strategy to actually make these improvements! Whether you need one call to help you through a specific roadblock or you need ongoing support, we are here to help you.

WHEN YOU HIRE NOELLA + THE PEPPER TEAM TO COACH YOU, YOUR STRATEGY COMES WITH THREE MAIN PARTS..

# 1. QUESTIONNAIRE

**You know your business best. You know what your goals are and you have a vision of where you see your business in the next three months to ten years. But how do you get there?**

You'll start with an in-depth questionnaire to give us all the details on where you're at and where you'd like to go. We want you to hold NOTHING back so that we can investigate your biz like we're on CSI. Once you return the questionnaire, we will review it and research your answers. Together, we'll define the focus for part two.



NOELLA

ROCKSTAR COACH, MARKETING STRATEGIST & FOUNDER of WellCurated

## 2. BREAKTHROUGH CALL!

**You + Noella + working through the places we've defined as the largest areas for growth and biggest overall impact. This is your breakthrough call!**

This call might just be a solo strategy session or 12 weeks of weekly coaching calls. We'll chat things out, talk about strategies and resources, share knowledge and insights, and reveal to you the things you probably didn't notice, but will influence your business in major ways.

## 3. OUR SOLUTION FOR YOU.

**We take everything from the questionnaire, our research, and the breakthrough call(s) and pair it with a solution strategy that targets the main areas you need to tackle.**

This email is filled with exactly what you steps you need to take to see your business go from where it's at, to where you dream it going. Whether it is one call or 12 calls, you will receive an email with tangible steps to move you forward. Don't worry, Pepper is here to help you with this part. Our team of Virtual Assistants can tackle this list for you!



## SOME OF THE AREAS YOU MIGHT NEED CLARITY IN...

- **how to build your email list**
- **marketing plans**
- **creating and streamlining systems**
- **determining what your next step should be**
- **website audits**
- **how to increase revenue in your business**
- **how to attract your ideal client**
- **getting clear on your brand and keeping it cohesive**
- **how to use social media**
- **steps to take in order to launch an online course or passive income**

We are a team that loves creative problem-solving, sharing ideas and seeing YOU succeed because we've been there—we know what it's like to have a vision sitting in your palms, waiting to explode into the world and we want you to explode like fireworks on NYE!

With our help, you will get really clear on the next steps that are needed in your business. Together we will brainstorm and create an action plan for you that will propel you towards your goals. *We aren't your everyday mentors, we have helped to build dozens of successful creative careers throughout the years and have seen first hand the mistakes business owners make and how to prevent them.* We have also seen and helped successful 6 figure companies thrive to the next level in their business and we know their secrets!

We can't wait to dive into your business, strategize, brainstorm and propel you to move forward!



Our business strategy sessions start at **195 USD** and we offer *single sessions, 3 month or 6 month packages.*

**Meet the  
Pepper  
Team!**



**More  
about  
Noella**

